

# PRESS RELEASE

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ENTERTAINMENT  
TELEVISION®

FOR IMMEDIATE RELEASE

**E! ENTERTAINMENT TELEVISION PRESENTS  
FIRST-EVER BRANDON TARTIKOFF ON-LINE LIVE CONFERENCE,  
TO TAKE PLACE MONDAY, AUGUST 22, 10:00 PM ET/7:00 PM PT  
ON COMPUSERVE'S ENTERTAINMENT DRIVE**

Conference To Discuss "Q & E!," New Tartikoff-Produced Series For E!

LOS ANGELES, Aug. 19 -- For the first time ever, Brandon Tartikoff will go on-line for a live conference with people around the country on Monday, August 22, at 10:00 p.m. ET/7:00 p.m. PT, via CompuServe's Entertainment Drive, it was announced by E! Entertainment Television. Open to the public, the event is to highlight the premiere of "Q & E!," a new series being produced by Tartikoff for the network, which premieres on Wednesday, August 24 at 8:30 p.m. ET/5:30 p.m. PT on E!.

Tartikoff, chairman of New World Entertainment and former chairman of NBC Entertainment Group and Paramount Pictures, is executive producer of "Q & E!." The new, weekly half-hour series is

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## TARTIKOFF ON-LINE - 2

hosted by Eleanor Mondale, and features celebrities from Robin Williams to Rosie O'Donnell answering offbeat questions in a fast-paced, round-robin format.

Attendance will be on a first-come, first-served basis. To participate, CompuServe members should arrive in Conference Room 2 (the "Television Parlor") of the Entertainment Drive forum (GO EDRIVE). In addition, production notes and photographs from "Q & E!" are currently available in Library 7, and QuickTime video clips can be downloaded from Library 16.

E! ENTERTAINMENT TELEVISION is the only 24-hour basic cable network with programming dedicated to the world of entertainment. E! offers compelling celebrity interviews, talk shows, news, documentaries, behind-the-scenes, comedy, classic variety shows, movie previews, and the most comprehensive coverage of the entertainment industry's awards shows. Based in Los Angeles, E! is currently available to 27 million subscribers on 1,611 cable systems.

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