

DT EMMY FEATURE



THE 22ND ANNUAL DAYTIME EMMY AWARDS GO ON-LINE

On-Line Services Expand Daytime Emmy Coverage

New York, May 17 -- Comprehensive Coverage of The 22nd Annual Daytime Emmy Awards scheduled by America On-Line, CompuServe's Entertainment Drive and the World Wide Web (WWW).

"We are very excited to be able to offer this service to subscribers," said Joanne Berg, Director, On-Line Services, ABC Daytime "the technology allows us to bring our viewers right to the action as it is actually happening." In addition to the "live" coverage, an interactive trivia game, where on-line users can compete against each other in "real time." The game will consist of questions about winners and nominees of past and present Daytime Emmy Awards. Behind-the-scenes pictures will be "uploaded" instantly and subscribers will be able usually restricted access of the Awards.

ABC Online is available through America Online. The America Online keyword is "ABC Daytime." The America Online keyword for the live Emmy trivia game is "Emmys."

"CompuServe's Entertainment Drive pioneered "real time" Awards coverage via on-line services starting with the Oscars in 1994," said Michael Bolanos, President, Entertainment Drive, "we are premiering CompuServes Convention Center which allows for voting, preview of questions and private chat between attendees and we are proudly premiering Kodak's DC40 Digital camera, allowing backstage photos immediately available to CompuServe's 3 million subscribers." Entertainment Drive will feature Bolanos, plus Soap Opera Weekly's Jonathan Reiner who will offer subscribers his expert commentary.

To access CompuServe's Entertainment Drive, type: Go CCC for the forum and for photos type Go: Soapforum.

(more)

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Fans of the two hottest ABC daytime Dramas can tune into their home pages on the internet! General Hospital and All My Children both have World Wide Web (WWW) pages that are maintained my May a.k.a. Ms. Purple!! "Contributions by fans on the internet make this area the most comprehensive online source of information," said May Lee, founder of the All My Children and General Hospital WWW Page, "This unprecedented event will give readers of GH Online and AMC Online a real bonus." Users will get an exciting firsthand peek at the Daytime Emmy Awards as May Lee goes behind the scenes of the much anticipated Awards broadcast. Never before has the on-line world been able to share a first account by a fan attending the ceremony.

To access GH Online, type: <ftp://ftp.netcom.com/pub/gh/gh.html>

To access AMC Online, type:

<ftp://ftp.netcom.com/pub/am/amc/amc.html>

The 22nd Annual Daytime Emmy Awards broadcast "live" Friday, May 19 (9-11 PM, ET/PT) on The NBC Television Network.

The 22nd Annual Daytime Emmy Awards is a presentation of The National Academy of Television Arts and Sciences in cooperation with The Academy of Television Arts & Sciences.

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